



**WHITE ROCK ELKS 431  
GENERAL MEETING  
MINUTES  
FEBRUARY 10<sup>th</sup>, 2021  
VIA ZOOM**

**CALL TO ORDER**

President, Leah McGovern called the meeting to order at 7:07 p.m.

**ROLL CALL**

In Attendance: Leah McGovern (President), Sherry Baker, Al Burns, Tony Crowther, Jaki Gray, Emily McGovern, Bryan Tepper (8:00 p.m.) Barbara Andrews (Recording Secretary)

Absent: Tom Corless, Ken Fraser, Marlene Friend

Members: Bob O'Keefe, Don Alton, Drew Magnusson, and Ray Francoeur (7:30 p.m.)

**AGENDA**

**Moved** by Sherry Baker, **Seconded** by Tony Crowther that the Agenda be approved as circulated. **Carried**

**READING OF THE MINUTES**

**Moved** by Don Alton, **Seconded** by Jaki Gray that the Minutes of the General Meeting held on January 12th, 2021 be adopted as circulated. **Carried**

**CORRESPONDENCE** – In Tom's absence, Leah advised that an email has been received from the National Elks of Canada advising that March 27<sup>th</sup>, 2021 will be "Support the Front Line Workers Day" and they will sponsor ads placed in local newspapers. Emily and Leah are drafting an ad for the PAN.

**TREASURER'S REPORT** – Sherry reported that Mike Ray, a Chartered Accountant, an Adult Education teacher, and a drummer in the WR Elks Jam) has reviewed the annual accounts and, once a couple of adjustments have been made, she will present the Financial Statements for 2020.

**Moved** by Tony Crowther, **Seconded** by Al Burns that the Treasurer's Report be accepted. **Carried**

**MEMBERSHIP REPORT** – Jaki advised that 52 members have renewed, 38 of whom paid on-line, and 14 by cheque. Drew asked that his family's membership cards be mailed.

**Moved** by Tony Crowther, **Seconded** by Al Burns that the Membership Report be accepted. **Carried**

**OFFICER REPORTS**

**FINANCE COMMITTEE** – Bob O'Keefe reported:

- Covid has destroyed the life blood of service clubs across Canada, particularly those that rent their premises, and the White Rock Elks is in a good position to sustain the monthly shortfall of \$1,200 until the pandemic is over.
- Scholarships will be awarded in 2021 and scholarship applications are being received.
- An application will be made to the City of White Rock for a grant of \$2,000, which, if approved, will be available on April 1st, 2021.
- Coast Capital Savings will be approached again, for the third year, for a donation.
- If these are received \$10,000 will have been raised for Charity in the last three years.
- A template has been made for use in approaching local businesses and organizations requesting donations.  
**Members of the Executive are requested to think about those that can be approached to make a charitable donation. Please let Leah and/or Bob know and they will make the request.**
- We are participating in a program with Nature's Fair in Central Plaza and all receipts, from members, their friends, families and acquaintances can be used to obtain 3%. Please drop off receipts at the Lodge. **Members of the Executive must be salespeople to encourage everyone they know to give them their receipts for this fundraiser to work.** Details are posted on the WR Elks website, and Jaki is telling all members she is phoning.
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- Thanks to Sherry for her fantastic work as Treasurer and for always providing figures and reports promptly.
- Thanks to Emily for her excellent work with social media and the web site.

**Moved** by Bob O’Keefe, **Seconded** by Don Alton that the Treasurer’s Report be accepted. **Carried**

**Fundraising programs:**

- Tony explained that the Meridian Meats Gift Card Program would give 30% of proceeds back to the Elks. An application needs to be made stating the fundraising goal which is \$2,000 plus. The Elks would sell Gift Cards in any denomination and it is anticipated that this could be done through the web site, in a similar manner to the Donate Button. Once all the Gift Cards have been sold, a payment is sent to Meridian Meats for 70% of the value of the Gift Cards and the Elks would keep the remainder for their Charity Account. They can be used at any of the seven stores in the Lower Mainland.
- As Penquin Meats is no longer in business, meat for the meat draws could possibly be purchased from Meridian.

**Moved** by Don Alton, **Seconded** by Jaki Gray that Al Burns, Bob O’Keefe and Tony Crowther set up the Meridian Meats Gift Card Program. **Carried**

- Leah advised that a Gift Card company in Toronto, FundScrip, is a free Canadian Gift Card program. Gift cards can be purchased for any retailer, gas station, etc. FundScrip takes payments from individuals, mails the Gift Cards out to them and periodically mails a cheque to the Elks for the 3% payback.

**MANAGEMENT COMMITTEE** – In Jim Neilson’s absence, Leah advised that the elevator is broken and will be repaired by Metro, as soon as possible.

**Moved** by Don Alton, **Seconded** by Jaki Gray that an amount of up to \$1,700.00 be used to repair the elevator. **Carried**

**BAR COMMITTEE** – Bryan, the new Bar Manager, will be presenting some proposals on repairs to the bar to make it more functional.

**RENTAL REPORT** – In Tom’s absence, Leah advised that the only rental continues to be the parking spaces.

**CHARITY REPORT** – Al advised that the Bunches of Lunches has requested a one time donation of \$500. Leah explained that this donation will cover bags, accoutrements, packaging and web site expenses.

**Moved** by Al Burns, **Seconded** by Ray Franceour that \$500 be donated to the Bunches of Lunches.

During discussion, Leah explained that this program was started as a way to connect with seniors in the community and to bring them some joy, rather than just to provide a meal. People receiving meals often want to donate, which the WRYA were not able to accept, so they have joined up with Back Pack Buddies and donations can be made to that organization which provides support to vulnerable families in Vancouver.

After discussion the Motion was **Amended** and **Moved** by Al Burns, **Seconded** by Ray Franceour that \$300 be donated to the Bunches of Lunches. **Carried.** Don Alton against, and Sherry Baker abstained.

**PUBLICITY REPORT** – Emily reported:

- She has been making more posts on Instagram and Facebook, and also updating the web site.
- Now that Peace Arch News is owned by the Black Press it has become more difficult to work with the person assigned to our advertisement which is given in lieu of the PAN boxes behind the Lodge. It has been decided to place a generic ad, with contact details, the web site and links, which will appear on the 2nd Thursday of each month. Leah is continuing to negotiate a bigger ad in light of the valuable space given by the Elks to the PAN.
- It was agreed that frequency of the Constant Contact Newsletter emails is fine. In cases, such as the Nature’s Fair program, a separate email should be sent as the information can get lost in the content of a newsletter.

**VOLUNTEER COORDINATOR REPORT** – Tony reiterated his report from January 10th, 2021. Jaki advised that Patrick Downey has volunteered and will pass his contact info to Tony.

**SICKNESS AND HEALTH** – Great sadness was expressed on the death of Ray Hunt, who was a true gentleman and contributed so much to the Lodge over the years. Positive reports were received about Joyce Hunt, Willie Tomnuck and Jim Murphy.

## **NEW BUSINESS**

### **AGM**

- Will be held on April 13th, 2021 at 7:00 p.m. by Zoom.
- All Officers will continue in their current positions in 2021, except for Chaplain
- Jaki will check to see if there are new members for Initiation
- Committee heads are reminded to prepare budgets for 2021 and Annual Reports for 2020.

### **VOLUNTEERS**

- Volunteers are needed to help with online meat draws, 50/50 draws, on line bingo, and an Easter Purdy's Chocolate Fundraiser.

### **REGIONAL MEETING**

- Leah participated in a Regional Elks meeting yesterday and they will continue to meet online to discuss mutual concerns of membership renewals, etc.

### **REOPENING OF LOUNGE**

- Not until the vaccination program is in effect, and then it will operate under the “new normal”.
- Many bartenders will need to update their “Serving it Right” and will need training on the new bar procedures.
- Entertainment is being offered by Zoom and Perry is playing on Friday, February 19th, 2021
- Al has contacted the Pharmacy regarding the possibility of having a vaccination clinic at the Elks hall.

### **GOOD OF THE ORDER**

- Leah thanked everyone for their support and help.

### **ADJOURNMENT**

There being no further business to discuss, the President closed the meeting at 8:33 p.m.

### **NEXT MEETING**

**Annual General Meeting:**  
**General Meeting**  
**Executive Meeting:**

Tuesday, April 13<sup>th</sup>, 2021 at 7:00 p.m.  
Tuesday, April 13<sup>th</sup> 2021 at 7:00 p.m.  
TBA